

Data protection policy of the Bosch Secure Truck Parking website

Bosch Secure Truck Parking (Bosch) is pleased to have you visit our Internet sites and welcomes your interest in our company and our products.

Bosch respects your privacy

The protection of your privacy in the processing of your personal data is an important concern to which we pay special attention during our business processes. We process personal data collected during your visit to our websites confidentially and solely in compliance with legal provisions.

Data protection and information security are part of our corporate policy.

Collection and processing of personal data

Personal data is only stored when voluntarily given by you for a determined purpose e.g. in context of a registration or a survey.

In addition the following information is collected when visiting our website: IP addresses (masked), the website from which you visit us (referrer), pages viewed, files downloaded (downloads), videos viewed/audio tracks listened to, individual links clicked, duration of visit, browser used, etc. If the visit is a result of online advertising such as banners, video ads, search engine advertising, etc., we also record which banner, adword, etc. motivated the visit to Bosch websites.

The insights gained enable us to further optimize our websites and tailor them even better to our visitors' needs.

Use of cookies

1) Bosch cookies

Bosch uses cookies and active components (e.g. JavaScript) to track visitors' preferences and customise the design of the websites.

Cookies are small text files stored on your computer when you visit our website. If you like, you can delete the cookies at any time. However, this can result in some functions no longer being available. For information on deleting the cookies, please consult your browser's help function.

2) Third-party cookies

www.bosch-secure-truck-parking.com incorporates content and services from other providers (e.g. Facebook, Twitter) who, in turn, may use cookies and active components. Bosch has no influence on the processing of personal data by these providers.

Please refer to the respective provider's websites for information about how your data is handled.

Use of the Piwik web analytics tool

Bosch uses the Piwik web analytics tool to carry out access measurements.

The access data is collected in anonymized form so that it can no longer be traced back to a user. In particular, this is done by anonymizing the IP address.

Cookies are used for metrics to enable website usage to be analyzed. In particular, Bosch uses them to improve data quality. The information generated about the use of websites is transmitted anonymized to the statistics server (piwik.humans.am) which is operated by Humans & Machines GmbH, Heinrich-Roller-Str. 21, 10405 Berlin in Germany.

Only authorized persons have access to this anonymized data.

Use of social plugins as part of social media

1) Facebook

The Bosch Secure Truck Parking websites use social plugins ("plugins") from the social network Facebook.com, which is operated by Facebook Inc., Palo Alto, CA, USA ("Facebook"). The plugins are identified with the Facebook logo or the suffix "Facebook", "like", or "share".

If you visit a page on our website that contains such plugins, they are initially disabled. The plugins are not enabled until you click the button that is provided. By enabling the plugins, you establish the connection to Facebook and declare your consent to the transmission of data to Facebook. If you are logged into Facebook, Facebook can associate the visit with your Facebook account. If you press the respective button, the corresponding information is transmitted directly to Facebook by your browser and stored there.

For information about the scope and purpose of data collection, the further processing and use of the data by Facebook, and your rights and the settings you can configure to protect your privacy, please refer to the Facebook Data Protection Notice.

If you do not want Facebook to collect data about you via our website, you have to log out of Facebook before visiting our site.

2) Xing

The Bosch Secure Truck Parking websites use social plugins ("plugins") from the social network xing.com, which is operated by XING AG, Dammtorstraße 30, 20354 Hamburg, Germany („Xing“). The plugins are identified with the Xing logo or the suffix "Xing".

If you visit a page on our website that contains such plugins, they are initially disabled. The plugins are not enabled until you click the button that is provided. By enabling the plugins, you establish the connection to Xing and declare your consent to the transmission of data to Xing. If you are logged into Xing, Xing can associate the visit with your Xing account. If you press the respective button, the corresponding information is transmitted directly to Xing by your browser and stored there.

For information about the scope and purpose of data collection, the further processing and use

of the data by Xing and your rights and the settings you can configure to protect your privacy, please refer to the Xing Data Protection Notice.

If you do not want Xing to collect data about you via our website, you have to log out of Xing before visiting our site.

3) LinkedIn

The Bosch Secure Truck Parking websites use social plugins ("plugins") from the social network linkedin.com, which is operated by LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland („LinkedIn"). The plugins are identified with the LinkedIn logo or the suffix "LinkedIn".

If you visit a page on our website that contains such plugins, they are initially disabled. The plugins are not enabled until you click the button that is provided. By enabling the plugins, you establish the connection to LinkedIn and declare your consent to the transmission of data to LinkedIn. If you are logged into LinkedIn, LinkedIn can associate the visit with your LinkedIn account. If you press the respective button, the corresponding information is transmitted directly to LinkedIn by your browser and stored there.

For information about the scope and purpose of data collection, the further processing and use of the data by LinkedIn and your rights and the settings you can configure to protect your privacy, please refer to the LinkedIn Data Protection Notice.

If you do not want LinkedIn to collect data about you via our website, you have to log out of LinkedIn before visiting our site.

4) Twitter

The Bosch Secure Truck Parking websites use social plugins ("plugins") of the social network Twitter, which is operated by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA ("Twitter"). The plugins are identified with a Twitter logo or the suffix "tweet".

If you visit a page on our website that contains such plugins, they are initially disabled. The plugins are not enabled until you click the button that is provided. By enabling the plugins, you establish the connection to Twitter and give your consent to the transmission of data to Twitter. If you are logged into Twitter, Twitter can associate the visit with your Twitter account. If you press the respective button, the corresponding information is transmitted directly to Twitter by your browser and stored there.

For information about the scope and purpose of data collection, the further processing and use of the data by Twitter and your rights and the settings you can configure to protect your privacy, please refer to the Twitter Data Protection Notice.

Use of external links

Bosch websites may contain links to third-party websites operated by providers that are not associated with us. After you click the link, we no longer have any influence over the collection, storage, or processing of any personal data transmitted by clicking the link (such as the IP address or URL of the page that contains the link), as the behaviour of third parties is, by nature, beyond our control. Therefore, Bosch is not responsible for the processing of personal data by third parties.

Use of personal data and purpose specification

Bosch or a service provider engaged by Bosch uses your personal data for the purpose of technical administration of websites, product surveys, enquiries you submit to Bosch and only in the scope necessary for this purpose or according to the description of processing purposes given at the corresponding locations of our websites. Our employees and the service providers engaged by Bosch are obliged to maintain confidentiality and to comply with the provisions of the German Federal Data Protection Act.

In addition, the compliance to all necessary technical and organizational measures will be ensured.

Security

Bosch takes security precautions to ensure that your data we have under our control is protected against tampering, loss, destruction, access by unauthorised persons, or unauthorised disclosure. Our security measures are being continuously improved in accordance with the state of technological developments.

Advertising

When you provide us with personal data, we use it to inform you about our products and services and, where applicable, to include you in surveys about them, provided you have given us your express consent to use your personal data for advertising purposes. If you have granted your consent for such use, but no longer wish to receive advertising from Bosch, you can revoke your consent at any time. Your data is then deleted, or provided that it is necessary for billing and accounting purposes, blocked accordingly.

Revoking consent

You can also revoke your consent to the collection, processing, and use of your personal data for the future.

The personal data will be deleted if the consent for the storage will be revoked, if the knowledge of the personal data for the performance of the purpose is no longer necessary or if the storage of the personal data is inadmissible due to other legal reasons.

Data which is necessary for billing and accounting purposes or which is subject to the legal obligation to preserve is not affected.

Contact

To obtain more information or to submit suggestions or complaints regarding the processing of your personal data, you can contact our chief officer corporate data security.

If incorrect information has been stored despite our efforts to maintain correct and up-to-date data, we will correct this upon your request.

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